

Club Car®

GAME FOR MORE...  
*opportunities*

Club Car®

CONNECT

VISAGE

SHARK  
EXPERIENCE  
powered by verizon

An aerial photograph of a lush green golf course. A light-colored, winding path curves through the grass, with several people walking along it. The course features various shades of green, from deep forest greens to lighter, well-maintained fairways. There are scattered trees and shrubs, some with purple mulch around their bases. The overall scene is bright and vibrant, suggesting a sunny day.

ClubCar<sup>®</sup>

CONNECT

**FORWARD-THINKING TECHNOLOGY. REAL-TIME RESULTS.**

*Club Car Connect will change how you do business.*

Now you can manage your course from anywhere while increasing revenue, reducing expenses, and delivering the experience today's golfers demand. Club Car Connect and Shark Experience — already installed at **over 1,500** courses worldwide — harness the power of technology to help you gain efficiencies, grow your business, and entertain golfers without losing anything that makes the game enjoyable.

*“Visage has definitely provided us with an efficient and cost-effective way to offer our guests a better experience than the competition.”*

*– Jonathan Schoenfeld, Head Pro  
Stonewall Golf Club*

### **First-class golf experience**

The software increases golfer engagement and enjoyment for a memorable game.

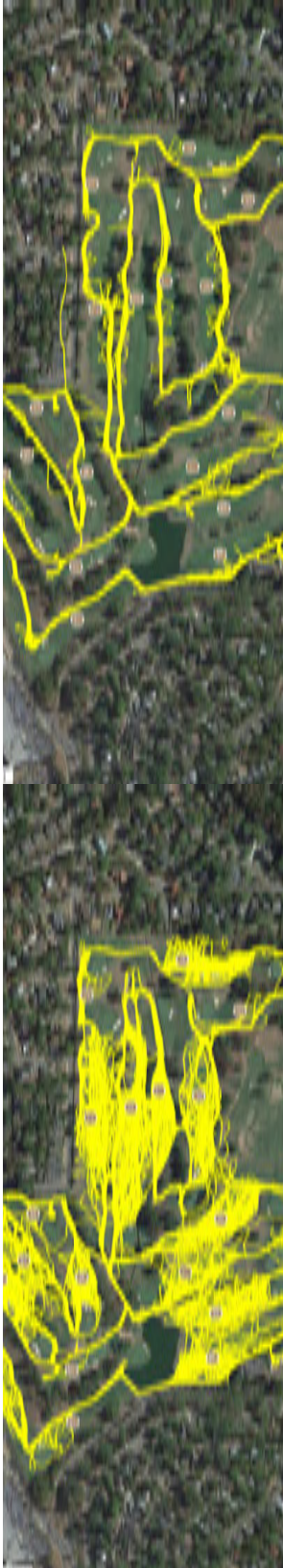
### **Designed for golf course demands**

Visage with Shark Experience is specific to golf and its unique opportunities. Club Car Connect and Shark Experience is built to streamline your operations and comes with 24/7 customer support to ensure your fleet is always at your fingertips.

### **Course management from anywhere**

Web-based tools give you the freedom to monitor your course far from the office.

*Club Car Connect is the only fleet management software provider that has variable speed control to protect your course and no drive zones. Courses using Visage have enjoyed business-changing benefits — and with Shark Experience now available, the potential to attract and engage even more golfers is limitless.*



*Heat map of a course before Car Control's cart path implemented.*

*Heat map of a course after Car Control's cart path implemented.*

# CLUB CAR CONNECT

*Streamline your operations, protect your assets, and provide a world-class experience with our premium connectivity solution, including Visage and Shark Experience.*

## Fleet Management

Visage web-based reporting gives you a real-time picture of each vehicle, so you can address service issues before they become emergencies, reducing downtime and repair costs.

## Operations

With all course data in one location, you can better manage your overall operations, inform decisions that will improve play and experience, and ensure all resources are utilized to their full potential.

## Car Tracking & Control

Visage allows you to not only keep track of your fleet 24-7, but regulate where cars can travel across the course, protecting your assets and grounds from damage.

## Communications

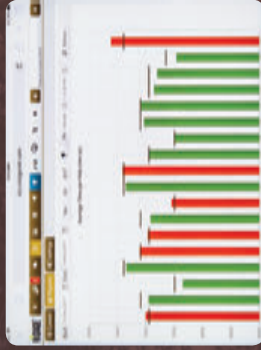
Free up your staff by using Visage to communicate pace-of-play and weather alerts directly to cars on the course — making for more pleasant, safe rounds.

## Food & Beverage Sales

Open new revenue streams by messaging golfers on the course with daily and seasonal specials, as well as food & beverage ordering prompts.

## Tournaments

Increase engagement at tournament time by using Visage to display leaderboards and pro shop promotions.



# CLUB CAR CONNECT OFFERING

Building the technology package that is tailored to your club's needs is as easy as 1-2-3. It starts with acquiring your touchscreen monitor and integrated Bluetooth® speaker system. From there, you select your in-car entertainment programming, and lastly to complete your connectivity solution, choose one or more fleet management software modules.



## CLUB CAR CONNECT

- 10" VDU
  - Standard Connectivity Module
  - Choice of one module
    - Golfer Experience
    - Car Tracking
    - Car Control
  - Overhead Storage Baskets
- \*Additional Modules Contracted Separately



## SHARK SELECT

- 10" VDU
- Standard Connectivity Module
- Golfer Experience
- Integrated Speakers
- Bluetooth Pairing
- Sports Ticker from BetterView
- Entertaining videos from Atmosphere
- Weather
- Greg Norman Golf Tips

\*Additional Modules Contracted Separately



## SHARK PRIME

- Includes **Shark Select Features plus**
- 3D Hole Flyers
- TunelIn Radio
- Audacy Radio
- PGA Tour VOD
- Sports, News, & Finance VOD by Yahoo

**30 Day Shark Experience Trials Available**

**ClubCar**® **CONNECT**

**SHARK  
EXPERIENCE**

presented by **verizon**

**MADE FOR  
MODERN GOLFERS**

*Move the game forward*

The Shark Experience has been moving the game forward since 2018 by providing golfers with a unique and differentiated experience. Since its debut it has quickly become the premier in-car on-course entertainment platform with music, sports, news and GPS yardage to engage golfers on a whole new level.

**New for 2021:** All new user experience dynamic GPS, new content from Tuneln Radio, PGA Tour VOD, Audacy radio, Atmosphere streaming TV, and Bettorview sports tracking to change the game for your golfers.

**SHARK EXPERIENCE  
WITH BLUETOOTH**

Intuitive Bluetooth pairing to integrated stereo speaker consoles are an opportunity to differentiate your course.



**CURRATED MUSIC**

Golfers can set a soundtrack through streaming Tuneln Radio or Bluetooth device-pairing connections.



*“Our primary focus is to provide the golfer with a better experience on the course, introduce new people to the game, and help golf grow alongside the technology innovations that are happening across other industries.”*

*- Greg Norman*

### **SPORTS & ENTERTAINMENT**

Golfers can catch a game from the links, thanks to access to live PGA Tour events, highlights and scores.



### **NEWS & FINANCE**

Shark Experience keeps busy players connected by displaying the day's headlines and breaking news updates.



A woman wearing a dark blue polo shirt with a green collar and a white visor is sitting in the driver's seat of a golf cart. She is looking at a navigation screen mounted on the dashboard. A man in a white polo shirt and a dark cap is standing outside the cart, leaning in and talking to her. The background shows a golf course with trees and a clear sky.

## SET A COURSE FOR SUCCESS

Contact your Club Car sales representative  
and visit [clubcar.com](http://clubcar.com) to learn more.